

For Immediate Release

Skylark Installs Free Wi-Fi at 2,700 Restaurants, Offering Customers a Comfortable Communications Environment 9-Country, 10-Language Support Also Enhances Convenience for Foreign Visitors

Skylark Co., Ltd. is pleased to announce the launch of a Free Wi-Fi service to be offered at 2,700 restaurants across 18 brands operated by the Skylark Group.

The service can be accessed using an existing social media account or verifiable email address and is not subject to carrier restrictions. Free Wi-Fi will be available up to three times per day for up to one hour at a time. Moreover, the Skylark Wi-Fi Portal Site*1 displayed after completing authentication when using Free Wi-Fi will provide local information for each restaurant along with useful lifestyle information such as news and weather that will be updated as needed.

In recent years, Skylark Group restaurants have seen an uptick in foreign visitors, along with a growing demand for a free Wi-Fi service. By installing the Travel Japan Wi-Fi app, customers will be able to access a Wi-Fi spot free of charge*2. 9 countries and 10 languages*3 will be supported, ensuring that even foreign visitors can take advantage of a comfortable communications environment.

Skylark has made efforts to upgrade various services to offer greater convenience to customers. After five years, around 1,400 restaurants have undergone remodeling, while at new stores, power outlets have been installed at customer seating. In addition, to alleviate crowding at registers during peak usage times, self-service registers have been installed at 23 restaurants in the Tokyo metropolitan area. In March 2018, the Skylark App was launched, offering freely-available content such as coupons for each brand and a restaurant search feature. Moving forward, Skylark will make every effort to develop restaurants that meet customer needs in a variety of situations.

- *1 Portal site operated by So-net Media Networks Corporation
- *2 Wi-Fi connection app provided for foreign customers by Wire and Wireless Co., Ltd.

 The access points operated by KDDI already installed at Skylark make up the free connection area.
- *3 Japanese, English, Chinese (Simplified and Traditional), Korean, Thai, Portuguese, French, Russian, Spanish

Press Inquiries

Contact: Maki Yokota, Mai Kitaura
Public Relations, Skylark Co., Ltd.
Tel: 0422-37-5310 E-mail: pr@skylark.co.jp

Service Overview

Service Area Nationwide Skylark Group Restaurants (approx. 2,700 locations)

*Unavailable at some restaurants

Eligibility Users with access to a Wi-Fi device

Authentication (1) Social media account

(2) Verifiable email address

*SSID Name: .Wi2_Free_at_[SK.GROUP]

Free Wi-Fi available brands and unit numbers

Free WI-Fr available brands and unit numbers					
Caféレストラン ガスト	CHINESE RESTAURANT	Jonashan's	夢庵 Japanese Restaurant	STEAK ステーキ ガスト	Pa 518 - P12 Z a グランチェ カーチンス"
Gusto	Bamiyan	Jonathan's	Yumean	Steak Gusto	Grazie Gardens
1,364 stores	331stores	301 stores	193 stores	137 stores	71 stores
あいや Japanese Restaurant	クイック・レストラン ⑤ガスト	多	nation Expression Chawan	いろどり和菜	ゆめあん 食堂@
Aiya	S Gusto	Totoyamichi	chawan	Miwami	Yumean Shokudo
47 stores	29 stores	24 stores	15 stores	1 store	4 stores
とんから事	かっ久図	●から接げ専用 から女子も	したな葉 SYABE-108	なさい森神珠	La Chana Hamalan Dang & Cale
Tonkaratei	Katsukyu	Karayoshi	Syabuyo	Musashino Mori	La Ohana
13 stores	3 stores	5 stores	148 stores	Coffee	1 store
				15 stores	

As of February 28, 2018

Usage Guide

1. Using a Social Media Account

Step (1): Select the SSID . $\mbox{Wi2_Free_at_[SK.GROUP]}$ and launch your browser.

Step (2): Select the social media account you wish to use at the login screen and login to the account*1.

2. Using a Verifiable Email Address

Step (1): Select the SSID .Wi2_Free_at_[SK.GROUP] and launch your browser.

Step (2): Enter your email address at the login screen and click the [Send] button.

Step (3): Access the URL contained in the automatically generated email sent to your address within five minutes, and login.

*1 Facebook, Twitter, Google, Yahoo! JAPAN, Weibo and QQ accounts can be used.

Weibo and QQ are only available when Chinese (Simplified or Traditional) has been selected as the language.







Skylark Co., Ltd. Website https://www.skylark.co.jp/

About the Wi-Fi Service

https://www.skylark.co.jp/wi-fi/index.html

[Company Information]

Company Name: Skylark Co., Ltd.

Founded: April 4, 1962

Representative: Makoto Tani, President & Chief Executive Officer

Business Activities: Food services and related businesses

Listed Market: First Section of the Tokyo Stock Exchange (TSE code 3197)

Group Stores: Domestic Group: 3,106 stores (3,160 stores including overseas

locations), as of February 28, 2018

This press release is prepared for general publication of our information including our products and services to stakeholders and will not constitute any offer or solicitation of shares or any other securities issued by us. Any decision to invest is the sole responsibility of an individual investor. Our services are subject to change or termination without notice.