

March 16, 2020

Skylark Holdings Co., Ltd.

Gusto Places Within the Top 100 Brands and First Among Restaurants in Interbrand's Japan's Best Domestic Brands 2020.

Best Japan Brands 2020 (TOP 100 Japan's Best Global Brands and TOP 100 Japan's Best Domestic Brands), a ranking of brand value assessments for brands originating in Japan organized by the world's leading global brand agency, Interbrand, has been announced. Gusto, a restaurant chain that is part of the Skylark Group, ranked in 95th place in Japan's Best Domestic Brands 2020, and is the only one restaurant listed in the ranking in the restaurant industry in Japan. In 2017, Gusto placed within the top 40 brands and since then Gusto have ranked in Interbrand's Best Japan Brands for four consecutive years. We would further improve customer service and satisfaction with this result.



Interbrand's "Brand Valuation" method is recognized by the International Standards Organization (ISO) as the world's first global standard for measuring the monetary value of a brand. In terms of brand valuation methods, it is the world's most trusted standard and is regarded as an indicator for measuring brand value.

<Interbrand Japan's Homepage>

■ Best Japan Brands 2020

https://www.interbrandjapan.com/ja/data/200218_bjbprelease.pdf

Press Inquiries

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[Company Information]

Company Name: SKYLARK HOLDINGS CO., LTD.
Founded: April 4, 1962
Representative: Makoto Tani, Chairman, President & CEO
Business Activities: Food services and related businesses
Listing Market: First Section of the Tokyo Stock Exchange (TSE code 3197)
Group Stores: 3,252 stores including overseas location (as of February 29, 2020)

The purpose of this information is to provide information about our products and services with our shareholders.

Nothing contained on this release documentation is intended for the purpose of soliciting investment.

We kindly ask that you make decisions regarding investments at your own discretion.

Please be aware that all our services are subject to change or cease to exist without prior notice of any kind.