



June 1, 2021

“Children’s Playground Support Funds” Campaign started

Donation boxes are placed at approximately 2,850 Stores

SKYLARK HOLDINGS CO., LTD. (Head office: Musashino-shi, Tokyo; Chairman and CEO: Makoto Tani; TSE First Section: Securities Code: 3197) will participate in the "Children's Playground Support Funds" supported by Playground of Hope (POH) as part of social contribution activities. The campaign will be held at approximately 2,850 stores* nationwide from June 1 to August 31, 2021.

Playground of Hope (POH) is a non-profit organization that has been donating handmade playgrounds to disaster areas and residential children's homes since 2012. The organization has 108 facilities and 141 projects nationwide. We agreed with POH’s idea of realizing a society where all children can grow up with their own dreams and hopes, decided to contribute to SDGs activities through our business nationwide. Employees will participate in installation of playground equipment associated with fund-raising activities.

*“Playground of Hope” [click here for their programs](#)



We will continue to make efforts to solve social issues and support activities so that we can realize our corporate philosophy of “Creating Richness with Value to Society”, and contribute to life enrichment and advancement of society.

*Implemented at all store, except for stores in shopping centers, etc

■ Outline of Implementation

1. Fund-raising

Donation of handmade playgrounds to children’s homes for children in need

Period: June 1, 2021 - August 31, 2021 (3 months)

Place: Approximately 2,850 restaurants*, head office, merchandising centers, and telephone centers of the Skylark Group

2. Donation Details

Donating playground equipment and other associated items to residential children's homes

3. Skylark’s Involvement

Our employees are to participate in the installation of playground equipment



[Press Inquiries]

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